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12,43

# *Spring Bargain List 1936*

**GLADIOLI - DAHLIAS  
PEONIES - IRIS - PHLOX  
LILIES - PERENNIALS**

**The Pfeiffer Nursery**  
Winona, Minnesota

POSTMASTER: Return Postage Guaranteed.

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY  
Fruit and Vegetable Crops and Diseases

GPO 8-3591





ENJOY THE THRILL OF PROFUSE VIVID BLOOMS

# *Plant Pfeiffer's Flowers*

**F**OR YOU to have greater pleasure and pride in your flower garden, it is necessary for you to plant the very best plants or bulbs obtainable.

Your satisfaction in the flowers you buy from us determines our success. So, aside from the pride in producing prize-winning strains, it is good business for us to sell only select and hardy stock that will yield finer blooms. When you go to the work of planting any kind of flowers, you might just as well put in something that will fully reward your efforts.

We admit we are selfish in this policy, for it makes friends of our customers, they order again and again from our catalogs as they experiment with the different plants and bulbs that we sell, always endeavoring to produce more exquisite flowers that are the envy of their neighbors.

Flowers, like children, thrive better in the right environment and when given the proper care. They must have enough sunshine, moisture and food. Some flowers, like Peonies and Phlox, require a rich soil to do their best. Others, like Iris, will thrive and do well in a light sandy soil. As a general rule it is safe to say that any good garden soil that will grow potatoes or tomatoes will grow good flowers. But, regardless of the type of soil you have, be sure it is carefully prepared before planting in it.

It is just as much work to prepare the soil, plant,

cultivate and weed inferior bulbs and plants that can never produce really fine blooms as to plant Prize-Winning strains. The slight difference in cost will return handsome dividends in richer colorings, greater size and healthier stock.



C. A. PFEIFFER

*Founder of the Pfeiffer Nursery. Specialist in the propagation of Peonies, Iris and Gladiolus bulbs.*



L. E. PFEIFFER

*Son of C. A. Pfeiffer, who has been in this business 27 years with his father, working and helping to increase the Pfeiffer reputation for quality.*

## **OUR GUARANTEE**

We guarantee all plants and bulbs to be absolutely true to name, up to size and first class quality in every respect. We guarantee all stock to reach you in first class condition, and everything is prepaid to your door. If the package is damaged in transit, please have your Express Agent or Postmaster make a note to that effect on receipt of stock.

With normal care and weather conditions you will have excellent results from all plants and bulbs listed herein, but we cannot be responsible for loss by conditions over which we have no control, such as hail, wind, drought, pestilence, etc.

We will replace free of charge anything which proves to be wrongly named, but we cannot be held liable beyond this.

We admit nature has been kind to us here along the Mississippi River in giving us a fine rich loam soil that produces unusually healthy roots and bulbs. We always have an abundance of rain, and with the temperature ranging from 100° in the shade in the summer, to 30° below zero in the winter, our stock just simply has to be hardy, and this is the stock that we fill our orders with. We insist that our healthy robust stock grown under these ideal soil and severe weather conditions just can't help but give you much better results than ordinary strains.

# **THE PFEIFFER NURSERY**

**WINONA, MINNESOTA**

# Pfeiffer's Gorgeous Glads

## PRIZE WINNING BULBS From Our 30 Acre Garden

Pfeiffer's Specialize in Glads. Growing Prize-winning Glad bulbs has been one of our pet hobbies for twenty-seven years. For the last twelve years our average planting has been from 30 to 40 acres. This past fall again with the help of ideal growing conditions, we were able to harvest nearly four thousand bushels of as fine a lot of high crowned bulbs as can possibly be grown anywhere. We have in our cellars now ready for you, nearly 300 varieties, many of them the finest obtainable anywhere. By this we do not mean the highest priced. We never have specialized in bulbs which retail for from \$5.00 to \$25.00 each, but rather in the more moderate priced varieties which are outstanding enough to compete at flower shows everywhere and win the prizes.



PFEIFFER'S SUPERIOR GLADS

Many of our good customers in the past few years have wondered how we could sell such high quality bulbs for the extremely low prices we do, but this is easily explained by the fact that we are growers and not jobbers, and in selling them direct to our customers we are able to eliminate all middle-men's profits. We are also able to furnish you these extra quality bulbs at low prices because of the fact that we have excellent storage and handling facilities for them, thereby eliminating a lot of added expense in their handling.

For your added convenience this year we are grouping the various varieties according to color classification so that it will be easier for you to pick out just what colors or combinations of colors you desire.

For those of you who wish to make your own selections, we are listing again over two hundred

varieties; but for those of you who are willing to trust to our experience, we are making up several Collections as in previous years. These Collections are all outstanding, and depending on how much you care to spend for bulbs or how much room you have available, we are sure you will be able to find just exactly the Collection that suits your requirements. Let us say again that in making these Collections, we have put into them all the experience we have received ourselves in growing hundreds of varieties for twenty-seven years.

## Our 27th Annual Sale

### WHITE AND LIGHT VARIETIES

	Per Each	Per 3	Per 12		Per Each	Per 3	Per 12
Albania, pure white, large flowers.....	\$ .05	\$ .10	\$ .35	Mammoth White, large white.....	\$ .10	\$ .25	\$ .75
Albatross, fine pure white.....	.10	.25	.75	Marie Kunderd, early ruffled white....	.10	.20	.60
Bertrex, white.....	.05	.10	.35	Mrs. Ray P. Chase, large tinted white...	.20	.50	1.50
Carmen Sylva, pure white.....	.05	.10	.35	Peace, late white.....	.05	.10	.35
Dr. Elkins, white, purple blotch.....	.10	.20	.60	Polar Ice, waxy pure white.....	.25	.60	2.00
Early Snowflake, white.....	.05	.10	.35	Princely, fine tinted white.....	.10	.20	.60
Helen Franklin, white, blotched.....	.05	.10	.35	Ruffolace, lacinated white.....	.10	.20	.60
Jonkheer Von Tets, pure white.....	.15	.40	1.25	Snow Boy, white, purple throat.....	.05	.10	.35
Lily White, white.....	.05	.10	.35	Star of Bethlehem, finest pure white...	.50	1.25	
Lucette, white.....	.10	.20	.60	Tiffany, pure white.....	.10	.20	.60
Maid of Orleans, extra fine white.....	.15	.35	1.25	White Butterfly, white.....	.10	.20	.60
Maine, white.....	.10	.20	.60	White Wonder, white.....	.10	.20	.60
				Willie Wigman, white, blotched.....	.05	.10	.35





GOLD MEDAL

*What we mean when we say,*

## "Pfeiffer's 'Prize-Winning' Glads"

At the Minnesota Glad Society Show held in Minneapolis August 14th and 15th, 1933, we won the Gold Medal for the most points scored in the open class, winning 10 first, 10 second and 5 third prizes—this after carrying the flowers 125 miles in the back of a car. Many who saw our Collection of 50 varieties declared it to be the finest Collection they had ever seen at any show. A week after this show, we won high honors at West Duluth Glad Show, and a week after that, we won even more prizes at the Minnesota State Fair. We were able to do this because our bulbs were all first class in every respect.

### BUFF AND SMOKY SHADES

	Per Each	Per 3	Per 12
Bagdad, huge smoky old rose.....	\$ .10	\$ .25	\$ .80
Duna, light pinky buff.....	.25	.60	2.00
Emile Aubrun, bronzy red.....	.10	.20	.60
Helen Howard, golden buff.....	.10	.20	.60
John T. Pirie, mahogany brown, bl'ch'd.	.10	.20	.60
Marmora, lavender gray.....	.10	.20	.60
Ming Toy, buff yellow.....	.05	.10	.35
Mother Machree, smoky lavender gray.	.10	.25	.75
Our Selection, salmon red, dark blotch..	.10	.25	.75
Rose Ash, ashes of roses.....	.05	.10	.35
Wasaga, very beautiful buff.....	.25	.60	2.00

### SHADES OF RED

Aflame, large flame rose.....	.10	.20	.60
A. W. Hunt, flame red.....	.05	.10	.35
Capella, orange red.....	.05	.10	.35
Cardinal Manaing, cardinal red.....	.05	.10	.35
Cardinal Prince, cardinal red.....	.10	.20	.60
Challenger, large rich dark red.....	.10	.20	.60
Cherry Spot, red, dark blotch.....	.10	.20	.60
Commander Koehl, deep glowing scarlet	.10	.25	.75
Crimson Glow, fine red.....	.05	.10	.35
D's. American Beauty, Am. Beauty rose	.10	.20	.75
Dixie, dark maroon.....	.10	.20	.60
Dr. F. E. Bennett, house afire red.....	.10	.20	.60
Dr. Nelson Shook, deep tyrian rose....	.10	.20	.60
Flaming Sword, vermillion.....	.05	.10	.35
Hoosier, deep rose, violet blotch.....	.05	.10	.35
Ida Van, red.....	.05	.10	.35
Joe Coleman, rich red, ruffled.....	.05	.10	.35

	Per Each	Per 3	Per 12
Morocco, dark maroon.....	\$ .10	\$ .20	\$ .60
Mrs. Frances King, light red.....	.05	.10	.35
Mrs. G. W. Moulton, cerise.....	.10	.20	.60
Pfitzers Triumph, salmon orange red...	.10	.20	.60
Principine, red, white blotch.....	.05	.10	.35
Red Phipps, beautiful flame red.....	.10	.25	.75
Scarlando, vermillion.....	.10	.20	.60
Scarlet Princes, beautiful red.....	.05	.10	.35
Scarlet Wonder, fine scarlet.....	.05	.10	.35
Tyrian Beauty, tyrian rose.....	.10	.20	.60
Vesuvius, blood red.....	.10	.20	.60
Victory Chateau Thiery, large bright red	.10	.20	.60
W. E. Fryer, deep violet red.....	.10	.20	.60

### LAVENDER SHADES

Byron L. Smith, orchid lavender.....	.10	.20	.50
Capt. Boynton, fine blotched lavender..	.05	.10	.35
Dr. Moody, large lavender.....	.10	.20	.60
Herada, mauve lavender.....	.05	.10	.35
Hye Nye, tall rose lavender.....	.10	.20	.60
Lilac Wonder, light pure lavender.....	.10	.20	.60
Louise, lavender.....	.05	.10	.35
Magic, blotched lavender.....	.10	.20	.60
Mary Fennell, lavender.....	.05	.10	.35
Mary Frey, lavender pink (orchid).....	.10	.20	.60
Minuet, large clear lavender.....	.10	.20	.60
Mrs. F. C. Peters, lavender, blotched...	.10	.20	.60
Opalescent, rose lavender.....	.05	.10	.35
Orchid Lady, large orchid lavender.....	.10	.20	.60
Rosella, rose mauve.....	.05	.10	.35
Royal Lavender, lavender.....	.10	.25	.75
Sweet Lavender, light lavender.....	.10	.20	.60
The Orchid, orchid-like in shape and color	.10	.20	.60

## FIRST PRIZE COLLECTION NO. 1

We have chosen for this Collection the most popular of the highest rated Glads obtainable anywhere. These are the varieties that win the prizes at the "Glad" shows throughout the country. Their real beauty and rare colorings cannot be told in a few words. You can only find this out by growing them yourself and making your garden the envy of the entire neighborhood.

1. Picardy, soft apricot salmon
2. Minuet, large clear lavender
3. Emile Aubrun, bronzy red
4. Maid of Orleans, extra fine white
5. Betty Nuthall, coral pink and orange
6. Marmora, large lavender gray

7. La Paloma, pure rich orange
8. Dr. F. E. Bennett, "house afire red"
9. Aida, dark velvety purple
10. Primate, best rich yellow
11. Veilchenblau, clear violet blue
12. Mr. W. H. Phipps, La France pink

### ALL BULBS PROPERLY LABELED

1 Each of the 12 Varieties  
Postpaid, ONLY.....

**\$1.00**

3 Each of the 12 Varieties  
Postpaid, ONLY.....

**\$2.50**

12 Each of the 12 Varieties  
Postpaid, ONLY.....

**\$7.50**

## GLADIOLI (Continued)

### CREAM, YELLOW, ORANGE SHADES

	Per Each	Per 3	Per 12
A. E. Kunderd, deep cream.....	\$ .10	\$ .20	\$ .60
Alice Tiplady, orange.....	.05	.10	.35
Altair, salmon saffron.....	.05	.10	.35
Apricot Glow, apricot.....	.10	.20	.60
Arlon, orange.....	.05	.10	.35
Autumn Queen, cream yellow.....	.05	.10	.35
A. V. Bunce, copper orange.....	.10	.20	.60
Betty Nuthall, coral pink and orange...	.10	.20	.60
Bobolink, creamy yellow.....	.05	.10	.35
Copper Bronze, rich brown.....	.05	.10	.35
Elf, creamy white.....	.10	.20	.60
Ethelyn, yellowish pink.....	.05	.10	.35
Gladdie Boy, salmon orange.....	.05	.10	.35
Gold, clear yellow.....	.05	.10	.35
Gold Eagle, early yellow.....	.05	.10	.35
Golden Dream, fine canary yellow.....	.10	.20	.60
Golden Frills, rich daffodil yellow.....	.05	.10	.35
J. A. Carbone, orange salmon.....	.05	.10	.35
Joregs Yellow Prim.....	.10	.20	.60
K's. Glory, creamy pink, ruffled.....	.10	.20	.60
La Paloma, fine pure orange.....	.10	.25	.75
La Verne, light yellowish pink.....	.05	.10	.35
Loyalty, dark yellow.....	.10	.20	.60
Marnia, beautiful orange.....	.10	.20	.60
Mary Pickford, creamy white.....	.05	.10	.35
Mottled Beauty, orange, red markings...	.10	.20	.60
Nancy Hanks, peach and orange pink...	.05	.10	.35
Orange Queen, beautiful copper orange...	.10	.20	.60
Orange Wonder, late clear orange.....	.10	.20	.60
Primate, finest rich yellow.....	.10	.20	.60
Prince of Wales, salmon orange.....	.10	.20	.60
Rosalia, yellow and orange.....	.05	.10	.35
Salmon Glow, orange salmon.....	.05	.10	.35
Schwaben, yellow, blotched throat.....	.05	.10	.35
Senorita, showy red and yellow.....	.10	.25	.75
Sidney Plummer, late soft yellow.....	.05	.10	.35
Souvenir, pure canary yellow.....	.05	.10	.35
Spirit of St. Louis, burnt orange.....	.10	.20	.60
The Swallow, yellow.....	.10	.20	.60
Virginia Hale, creamy rose pink.....	.10	.20	.60
White Glory, creamy white, ruffled.....	.10	.20	.60
Yellow Wonder, buttercup yellow.....	.05	.10	.35

### SHADES OF PINK

America, lavender pink.....	.05	.10	.35
Annie Laurie, light pink.....	.05	.10	.35
Argo, pink.....	.05	.10	.35
Aristocrat, saffron pink, flaked orange...	.10	.20	.60
Blushing Beauty, clam-shell pink.....	.10	.20	.60
Break O' Day, early delicate pink.....	.05	.10	.35
Cara Mia, early light pink.....	.10	.20	.60
Carolus Clusius, pink.....	.10	.20	.60

## Glad Bargain No. 2

It is impossible to get all the Prize-Winning Varieties into one Collection, so we have selected another group of outstanding "Glads."

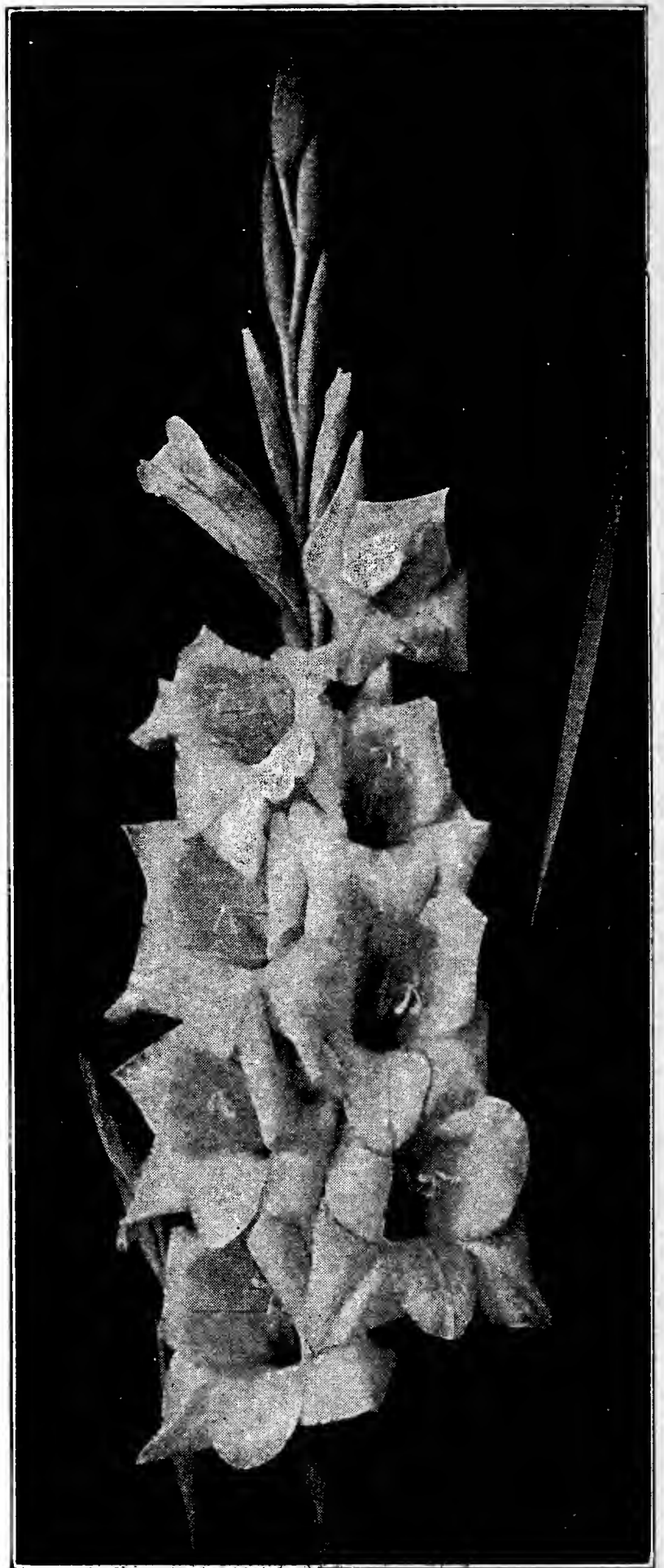
Everything we have said about Collection No. 1 is also true of this Collection. They are all large blooming size, and will come to you with each variety properly labeled.

1. Chas. Dickens, bright radiant purple
2. Commander Koehl, large deep scarlet
3. Dr. Moody, large clear lavender
4. Morocco, darkest maroon
5. Golden Dream, clear yellow
6. Olive Goodrich, white, pink edging
7. Our Selection, salmon red
8. Ava Maria, clear blue
9. Aflame, large flame rose
10. Mrs. P. W. Sisson, cameo pink
11. Dr. Nelson Shook, deep tyrian rose
12. Polar Ice, waxy pure white

1 EACH OF THESE 12 VARIETIES,  
Postpaid, ONLY..... **\$1.00**

3 EACH OF THESE 12 VARIETIES,  
Postpaid, ONLY..... **\$2.50**

12 EACH OF THESE 12 VARIETIES,  
Postpaid, ONLY..... **\$7.50**



**GOLDEN DREAM**  
*The finest deep pure yellow*

	Per Each	Per 3	Per 12
Catherine Coleman, LaFrance pink....	\$ .10	\$ .20	\$ .60
Coryphee, soft rose pink.....	.10	.20	.60
Dainty Blossom, light pink.....	.05	.10	.35
Debonair, LaFrance and shrimp pink....	.25	.60	2.00
Dr. Van Fleet, pinkish.....	.10	.20	.60
Dorothy Wheeler, pink.....	.05	.10	.35
Early Sunrise, deep pink, extra early...	.10	.20	.60
Elizabeth Swartley, early pink.....	.10	.20	.60
Elizabeth Tabor, pink, carmen throat...	.05	.10	.35
E. J. Shaylor, rose pink.....	.05	.10	.35
Eugene Lefebvre, purplish amaranth...	.10	.20	.60
Evelyn Kirtland, rose pink.....	.05	.10	.35
George Arends, fine salmon pink.....	.10	.20	.60
Gertrude Errey, soft shell pink.....	.10	.20	.60
Giant Nymph, large rose pink.....	.05	.10	.35
Glariana, fine large salmon pink.....	.05	.10	.35
Halley, large salmon.....	.05	.10	.35
Helen Phipps, deeper than W. H. Phipps	.10	.20	.60
Helen Tawney, pink, darker throat....	.05	.10	.35
Jack London, salmon.....	.05	.10	.35
Jewell, salmon pink.....	.05	.10	.35
Leota, pink.....	.05	.10	.35
Linton, pink.....	.05	.10	.35



SHADES OF PINK (Continued)

	Per Each	Per 3	Per 12
Longfellow, La France pink.....	\$ .10	\$ .20	\$ .60
Los Angeles, shrimp pink.....	.05	.10	.35
Maidens Blush, light pink.....	.05	.10	.35
Mary Jane, silvery lavender pink.....	.10	.20	.60
Mildred Louise, strawberry pink.....	.20	.50	1.75
Miss Greely, early salmon pink.....	.10	.25	.75
Miss Joy, large pink; yellow throat.....	.10	.25	.75
Miss Madison, dainty pink.....	.10	.20	.60
Mrs. Dr. Norton, creamy white and pink.....	.10	.20	.60
Mrs. F. Pendleton, rose pink, dark blotch.....	.05	.10	.35
Mrs. Leon Douglas, flame pink.....	.10	.20	.60
Mrs. P. W. Sisson, cameo pink.....	.10	.20	.60
Mrs. W. E. Clark, pink.....	.10	.20	.60
Mr. W. H. Phipps, La France pink.....	.10	.20	.60
Myra, salmon pink and yellow.....	.05	.10	.35
Nixie, jasper pink.....	.05	.10	.35
Odin, light jasper red.....	.05	.10	.35

Rainbow Collection No. 3

This Collection is chosen for those who wish a riot of color and do not care for the names. It is made up of two bulbs each of 50 excellent varieties, all different, in as wide a range of color as you can imagine. It includes orange, violet, rose, white, yellow, purple, lavender, pink, orchid, red and all shades in between. The bulbs come to you mixed and unlabeled.

In addition, on all orders received promptly we will include extra, one large jumbo size bulb of Picardy labeled.

TWO BULBS EACH OF 50 VARIETIES,  
Unlabeled, LARGE BLOOMING  
SIZE BULBS. 100 BULBS,  
Postpaid, ONLY..... \$2.00

Olive Goodrich, white, pink edging.....	.10	.20	.60
Patricia Carter, very delicate pink.....	.10	.20	.60
Peach Rose, rose pink.....	.05	.10	.35
Pearl of California, soft La France pink.....	.10	.20	.60
Picardy, beautiful apricot salmon.....	.10	.20	.60
Pink Perfection, clear pink.....	.10	.20	.60
Pink Wonder, light pink.....	.10	.20	.60
Pride of Wanakah, beautiful dk. rose pk.....	.10	.20	.60
Quaker Maid, light lavender pink.....	.10	.20	.60
Quinton, coral pink.....	.05	.10	.35
Richard Diener, geranium pink.....	.05	.10	.35
Rose 1910, early rose pink.....	.05	.10	.35
Salmon Beauty, salmon yellow.....	.05	.10	.35
Salsbach's Orchid, dainty orchid pink.....	.10	.25	.80
Schwaben Girl, pure pink.....	.20	.50	1.75
Sheila, light coral pink.....	.05	.10	.35
Shell Pink, light rose pink.....	.05	.10	.35
Silversheen, exhibition pink.....	.40	1.00	

	Per Each	Per 3	Per 12
Sweet Rose, large rose pink.....	\$ .10	\$ .20	\$ .60
Theda, shrimp pink yellow throat.....	.05	.10	.35
Tycko Zang, large salmon pink.....	.10	.20	.60
Utopia, cream and pink.....	.05	.10	.35
Wilbrink, lavender pink.....	.05	.10	.35
Wm. Badger, coral pink.....	.10	.20	.60
Wolverine, pink.....	.05	.10	.35
Yvonne, flesh color, cerise blotch.....	.10	.20	.60

BLUE, VIOLET AND PURPLE

Aida, dark blue purple.....	.10	.20	.60
Anna Eberius, velvety purple.....	.05	.10	.35
Ava Maria, fine blue.....	.10	.20	.60
Baron Hulot, dark indigo blue.....	.10	.20	.60
Blue Danube, tall, good blue.....	.10	.25	.75
Blue Isle, blue.....	.10	.20	.60
Blue Triumphator, large light blue.....	.15	.35	1.25
Cabernet, fine wine color.....	.10	.25	.80
Charles Dickens, bright radiant purple.....	.10	.20	.60
Jacoba Von Beyron, deep violet.....	.10	.20	.60
Mrs. Von Konynenburg, violet blue.....	.10	.20	.60
Mr. Mark, blue.....	.10	.20	.60
Nora, pale blue.....	.05	.10	.35
Pelegrina, best deep blue.....	.15	.40	1.50
Purple Glory, dp. maroon purple, ruf'd.....	.10	.20	.60
Sovereign, deep velvety purple.....	.10	.20	.60
Sydonia, claret purple.....	.05	.10	.35
Veilchenblau, clear blue.....	.10	.20	.60
Violet Beauty, cerise violet.....	.05	.10	.35

GLAD BARGAIN NO. 4

SAME AS BARGAIN NO. 3  
Except Medium Sized Bulbs Used  
Size 1 to 1 1/4 inch

ALL SURE TO BLOOM

TWO BULBS EACH OF 50 VARIETIES  
Unlabeled, 100 BULBS  
Postpaid, ONLY..... \$1.00

GLAD BARGAIN NO. 5

SAME AS BARGAIN NO. 3  
Except One Bulb Each of 50 Varieties  
Unlabeled

50 BULBS, ALL DIFFERENT,  
Postpaid, ONLY..... \$1.25

YOUR OWN  
"GLAD" SELECTION

Three Each of Any 12 Varieties  
Listed at 10c Each

ALL LABELED  
POSTPAID, ONLY..... \$2.00

12 Each of Any 12 Varieties  
Listed at 10c Each

ALL LABELED  
POSTPAID, ONLY..... \$7.00

Three Each of Any 12 Varieties  
Listed at 3 for 10c

ALL LABELED  
POSTPAID, ONLY..... \$1.00

12 Each of Any 12 Varieties  
Listed at 35c Per Dozen

ALL LABELED  
POSTPAID, ONLY..... \$3.50



GLADIOLUS FIELD IN BLOOM

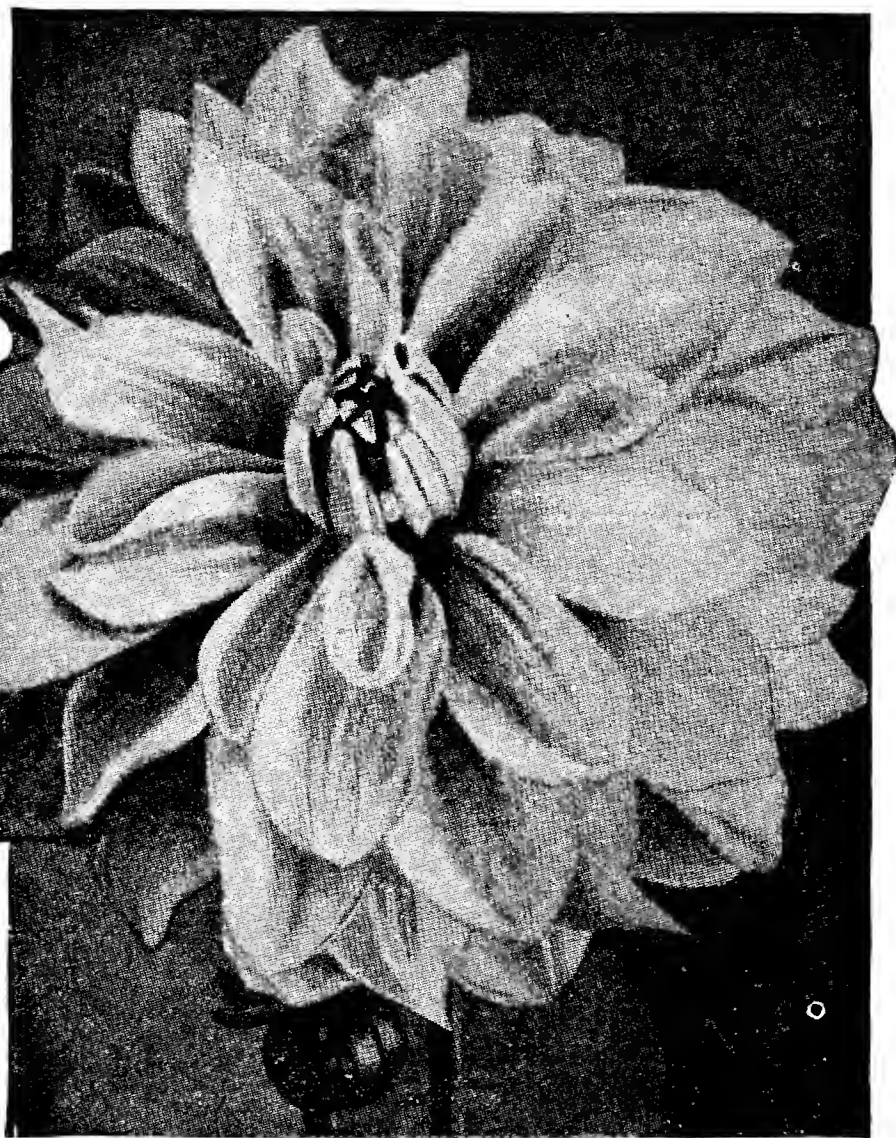
# Giant Flowering

We wish you could have seen our Dahlias last fall when they were in full bloom. Such a riot of color would have taken your breath away. The mammoth size of many of them would have left you speechless.

Besides the varieties we offered before, we have added to our list about 30 of the most outstanding Dahlias from a Collection of more than a hundred we have tried out this past season.

Of course most of the varieties we have listed are the Giants which win the prizes at the flower shows, but this year in addition to these, we are offering several Cactus and Semi-Cactus varieties, besides a good collection of the beautiful Pompoms.

All Dahlias sent out are strong root tubers with live eyes—the kind that produce the best results in the shortest possible time. We sell no green plants or rooted cuttings. All tubers can be mailed out any time after March 15th.



GIANT FLOWERING DAHLIA

## Giant Dahlia Bargain

A REAL BARGAIN IN SIX BEAUTIES

This is the finest Collection of moderate priced Dahlias ever offered. It is easily worth twice as much as we are asking for it.

One Each of the Following:

Jerseys Beauty, pure pink  
Jane Cowl, apricot salmon  
Queen Emma, golden yellow  
Mt. Hood, glistening white  
Mrs. I. de ver Warner, lavender  
Jerseys Beacon, scarlet

ALL SIX, Properly Labeled  
Postpaid, ONLY **\$1.00**

The following abbreviations indicate the type each variety belongs to:

F. D.—Formal Decorative S. C.—Semi-Cactus  
C.—Cactus D.—Decorative I. D.—Informal Decorative

AMELIA EARHART, S. C. Color, apricot buff with pure white salmon tints shading to soft yellow. Mammoth size, 12 inches or more in diameter. A sure prize winner..... **\$3.00 each**

AMERICAN BEAUTY, D. American Beauty rose color..... **.25 each**

AMERICA'S SWEETHEART, I. D. Pure yellow, very large..... **10.00 each**

BAGDAD, I. D. Scarlet red..... **.50 each**

BUCKEYE BRIDE, F. D. A distinctive shade of pure salmon pink. Always a favorite..... **1.00 each**

## PRIZE WINNING DAHLIA BARGAIN

Buckeye Bride, salmon pink  
Kentucky Red, flame  
King Midas, golden yellow  
Margaret W. Wilson, lavender pink  
Monmouth Champion, orange scarlet  
Pride of Wisconsin, purple  
Prince of Persia, red

A **\$5.00** Value, ALL SEVEN  
Labeled, Postpaid, ONLY **\$3.50**

BUCKEYE KING, F. D. A clear glowing amber yellow. Very large flower, A sensation at all the shows..... **2.00 each**

CAMEO, I. D. Coral rose shaded rose-pink. Good for cutting and exhibition..... **1.50 each**

CHARM, D. True fall color of russet and orange.. **.35 each**

DAZZLER, S. C. Dazzling scarlet..... **.25 each**

DELICATISSIMA, C. Beautiful lilac rose..... **.50 each**

DELWOOD GLORIOUS, I. D. A beautiful shade of tyrian rose..... **1.00 each**

DOROTHY STONE, F. D. True rose pink..... **.50 each**

EAGLE ROCK WONDER, I. D. Shaggy bronze, orange flower..... **1.00 each**

ELEANOR RADELL, I. D. Violet rose. Good strong, healthy grower..... **1.00 each**

ELISSI LANDI, F. D. Bright orange and buff.... **2.00 each**

EL REY, D. Rich orange..... **.60 each**

ESTHER HOLMES, S. C. Clear mauve..... **.25 each**

ESTHER HUNT, S. C. salmon orange..... **.25 each**

FLOYD GIBBONS, I. D. Large, copper..... **.50 each**

FORT MONMOUTH, I. D. Rich wine red..... **1.00 each**

FORT WASHINGTON, I. D. Velvety maroon... **.75 each**

GENOVEVA, C. Pure yellow..... **.25 each**

GIRL OF HILLCREST, I. D. Apricot buff or orange. Vigorous grower, good show variety.... **.50 each**

GOOD NIGHT, I. D. Oxblood red, shading to maroon. One of the finest dark varieties. Extra robust and a very free bloomer..... **1.00 each**

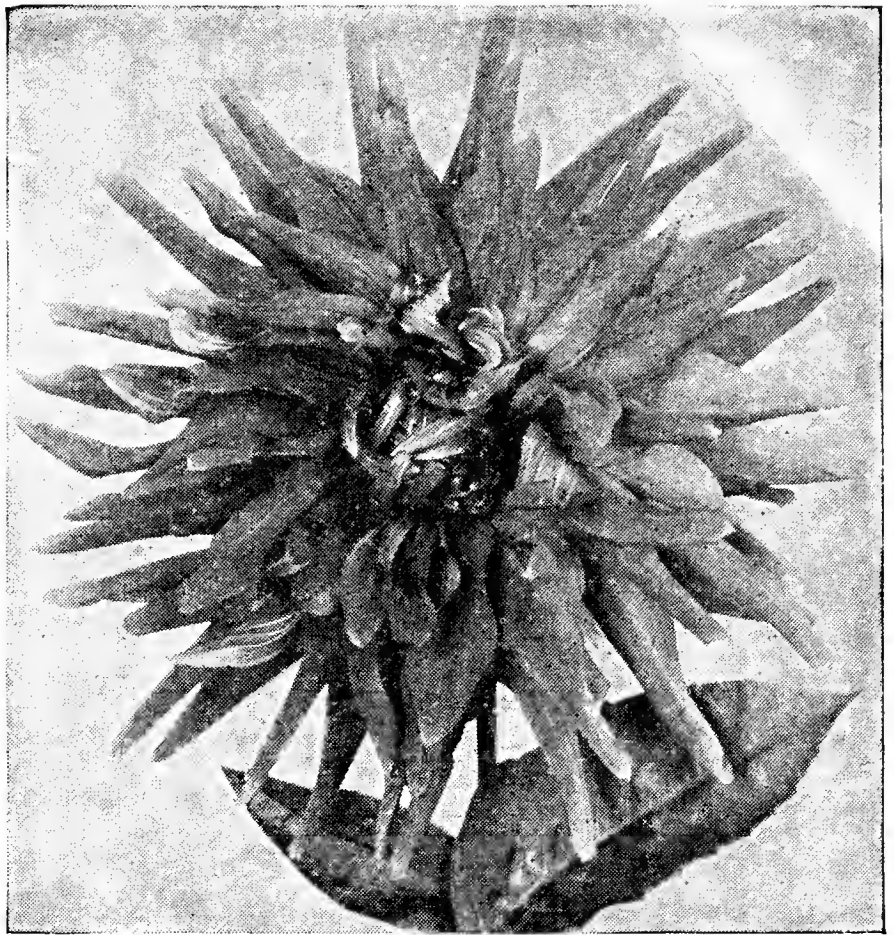
HUNTS VELVET WONDER, I. D. Rich burgundy violet. 1935 introduction..... **7.50 each**

INTENSITY, S. C. Intense red..... **.45 each**



# Dahlias

<b>JANE COWL, I. D.</b> Apricot and old gold. One of the most popular of recent introductions. Always sure to bloom.....	<b>.35 each</b>
<b>JERSEYS BEACON, F. D.</b> Chinese crimson. Gigantic blooms, fine.....	<b>.25 each</b>
<b>JERSEYS BEAUTY, F. D.</b> Clear pink. One of the best known Dahlias. Always good.....	<b>.25 each</b>
<b>JUBILEE, C.</b> Orchid violet.....	<b>.50 each</b>
<b>KATHLEEN NORRIS, I. D.</b> Rose pink.....	<b>.50 each</b>
<b>KENTUCKY, F.D.</b> Salmon orange; profuse bloomer.....	<b>.50 each</b>
<b>KENTUCKY RED, I. D.</b> A flaming scarlet.....	<b>1.00 each</b>
<b>KING MIDAS, I. D.</b> Rich golden yellow.....	<b>.40 each</b>
<b>KING OF BLACKS, F. D.</b> Deep rich velvety red, almost black. Giant in size, very free blooming. An outstanding variety wherever grown.....	<b>1.00 each</b>
<b>KING OF YELLOWS, F. D.</b> Clear yellow and all the name implies. A real beauty.....	<b>3.00 each</b>
<b>LORD OF AUTUMN, I. D.</b> Probably the finest yellow to date.....	<b>3.00 each</b>
<b>MARGARET W. WILSON, F. D.</b> Light lavender pink. Perfect form.....	<b>.35 each</b>
<b>MONMOUTH CHAMPION, F. D.</b> A very large orange scarlet.....	<b>.50 each</b>
<b>MONMOUTH GENERAL, I. D.</b> A clear terra cotta red.....	<b>1.50 each</b>
<b>MONMOUTH QUEEN, F. D.</b> Lemon yellow.....	<b>2.00 each</b>
<b>MONMOUTH RADIANCE, F. D.</b> Coral pink and primrose.....	<b>2.00 each</b>
<b>MT. HOOD, D.</b> Glistening pure white.....	<b>.25 each</b>
<b>MRS. I. de ver WARNER, F. D.</b> Pure lavender. Large flower. Excellent cutter.....	<b>.25 each</b>
<b>MURPHY'S MASTERPIECE, I. D.</b> One of the most outstanding Dahlias grown. A prize-winner everywhere. Color, a rich dark red with huge blooms, 12 to 15 inches, held on stiff, long stems. A real sensation.....	<b>2.50 each</b>
<b>MYRA HOWARD, I. D.</b> A beautiful shade of orange. A thrifty grower and very popular. Giant blooms. Sure winner.....	<b>1.00 each</b>
<b>ORIENTAL GLORY, I. D.</b> Fine large orange...	<b>2.00 each</b>
<b>PALO ALTO, S. C.</b> Bright pinkish salmon shading to salmon gold at center. One of the really outstanding varieties. Flowers of immense size, 10 to 14 inches across and 6 inches deep. Blooms freely from early to late. Has won high praise wherever shown.....	<b>2.00 each</b>
<b>PANSY G. WHITE, S. C.</b> Pure self colored yellow.....	<b>.50 each</b>
<b>POLAR SNOW, I. D.</b> Pure white.....	<b>.35 each</b>



SEMI-CACTUS DAHLIA

## PomPom Bargain

Lack of room prevents us from listing over a dozen varieties of these little beauties.

They come in as wide a range of colors as the large flowering types, and for small bouquets or table decorations are unsurpassed. We offer this Collection for those of you who appreciate dainty beauty.

**SIX VARIETIES, Properly Labeled, Postpaid, ONLY \$1.00**

<b>POT O' GOLD, I. D.</b> Clear sulphur yellow.....	<b>2.00 each</b>
<b>PRIDE OF WISCONSIN, I. D.</b> American Beauty color.....	<b>.75 each</b>
<b>PRINCE OF PERSIA, I. D.</b> A glowing clear scarlet red. Very fine, good exhibition variety.....	<b>1.00 each</b>
<b>QUEEN EMMA, I. D.</b> Fine form, large flowers on long straight stems, excellent for cutting. Color, a rich glistening golden yellow.....	<b>.35 each</b>
<b>RUDY VALLEE, S. C.</b> Rich golden color.....	<b>1.00 each</b>
<b>SATAN, S. C.</b> A scarlet flower with yellow on the reverse side of petals. Another monster. Always showy. Bushes tall and rugged.....	<b>1.50 each</b>
<b>SHAHRAZAD, I. D.</b> An outstanding deep pink. Immense blooms. Resembles a deep pink Jane Cowl. A prize winner.....	<b>1.00 each</b>
<b>STAR OF BETHLEHEM, S. C.</b> Pure white. Produces a star-like effect, beautiful beyond words. A very prolific bloomer.....	<b>1.00 each</b>
<b>STAR FISH, Single white</b> .....	<b>.25 each</b>
<b>STRONGHEART, I. D.</b> A light cadmium shaded apricot. A favorite wherever shown.....	<b>2.00 each</b>
<b>SWEETHEART, C.</b> Pure white.....	<b>.25 each</b>
<b>THE COMMODORE, F. D.</b> Clear bright lemon yellow. Good show variety.....	<b>.75 each</b>
<b>THE WORLD, F. D.</b> Deep rosy magenta.....	<b>.50 each</b>
<b>THOMAS A. EDISON, F. D.</b> A rich royal purple. The best of them all in this color, a sure winner at all Dahlia shows. Large flower, strong grower....	<b>.75 each</b>
<b>WHITE WONDER, I. D.</b> The best pure white, giant blooms, strong vigorous grower. Always good.....	<b>1.00 each</b>

## SUPER DELUXE DAHLIA BARGAIN

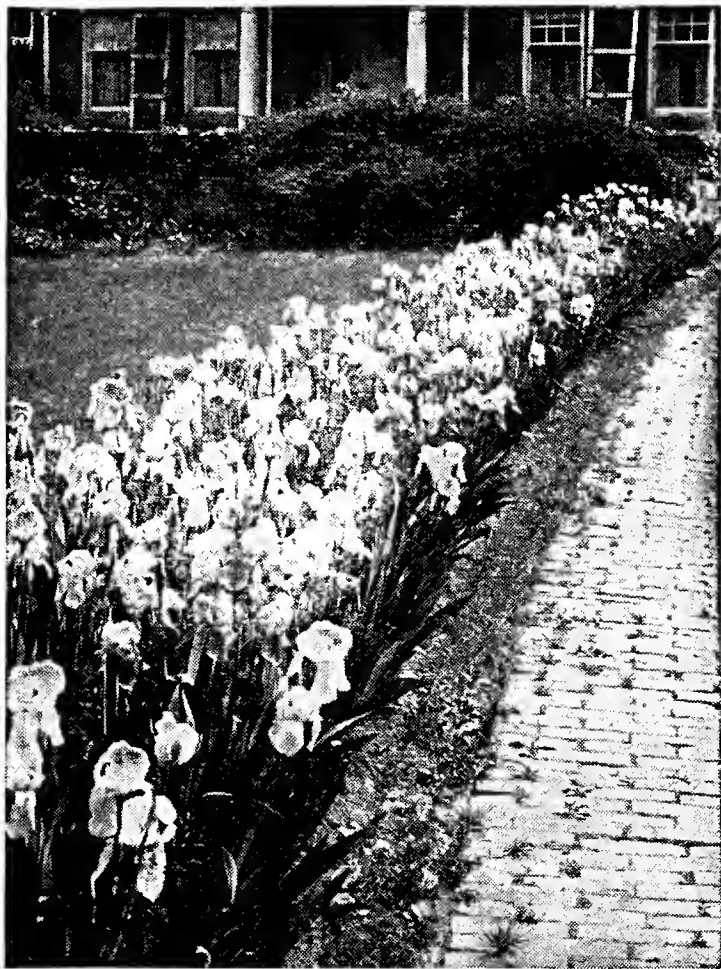
SEVEN OF THE WORLD'S BEST

Amelia Earhart, apricot  
Good Night, Maroon  
Murphy's Masterpiece, dark red  
Oriental Glory, pure orange  
Palo Alto, salmon gold  
Satan, scarlet  
White Wonder, white

ALL SEVEN  
Postpaid, ONLY **\$10.00**

# Irises

## Beautiful Form Rare Coloring



A BEAUTIFUL IRIS BORDER

Irises are undoubtedly one of the most popular of all the hardy perennials. No other perennials available to your gardens combine so many good qualities. They are inexpensive, extremely hardy, may be grown under a great variety of conditions with a minimum amount of care, and they have a wonderful range of color.

Irises are easy to grow and can be planted almost any time the ground is not frozen. They will do best in a sunny, well drained location in a medium loose, mellow soil.

We are listing just a few of the more popular varieties. They all are good. Planted this spring, you may expect many years of pleasure from them.

	Price Each
ABENDA, lilac and cherry red.....	\$ .20
AFTERGLOW, yellowish lavender.....	.15
ALCAZAR, violet and purple.....	.15
AMBASSADEUR, red violet, purple maroon.....	.15
AMERICAN BLACK PRINCE, velvety dark purple...	.15
ANN PAGE, large lavender blue.....	.20
APHRODITE, clear violet pink.....	.25
ARAPAHOE, lavender purple.....	.15
ARIEL, light violet.....	.15
B. Y. MORRISON, lavender violet.....	.15
CAVALIER, violet and blue purple.....	.20
CECIL MINTURN, pink.....	.15
CHALICE, true yellow self.....	.15
CORONATION, large canary yellow.....	.35
DAMOZEL, rose lavender.....	.15
DEJAH, silver blue and mauve.....	.15
DIMITY, white and mauve.....	.15
DREAM, extra fine lilac pink.....	.15
DUKE OF YORK, blue mauve.....	.15
ESPLENDIDO, reddish purple.....	.15
EVADNE, velvety rose violet.....	.15
FAIRY, white, suffused blue.....	.15
F. B. SCHERMERHORN, fine lavender blue.....	.15
FLORENCE IRENE, rose pink.....	.15
GAVIOTA, creamy white, edged yellow.....	.20
G. J. TRIBOLET, velvety black purple.....	.20
GOLD IMPERIAL, clear lemon yellow.....	.15
GRACE CAMERON, dark lavender.....	.15
HALO, clear blue.....	.15
HARMONY, rich purple blue.....	.15

	Price Each
IMPERATOR, deep red violet.....	.20
K. E. LEES, fragrant white and lavender.....	.15
LADY BYNG, pale lavender.....	.15
L. A. WILLIAMSON, large violet purple.....	.15
LORD OF JUNE, large lavender violet.....	.15
MA MIE, clear white, frilled violet.....	.15
MARY GIBSON, rose violet and buff.....	.15
MARY ORTH, violet blue.....	.15
MIDWEST XX, ruffled flushed purple.....	.20
MME. CHOBOUT, white, shading yellow.....	.15
MONSIGNOR, violet and purple.....	.15
MOTHER OF PEARL, pale blue lavender.....	.15
OCHRACEA, yellowish buff and copper.....	.25
PARK DE NEUILLY, deep violet.....	.15
PRIMROSE, amber yellow.....	.20

## IRIS BARGAIN

### Rainbow Collection

A riot of color, 25 varieties in as wide a range of color as is possible, including blue, white, purple, pink, lavender, bronze, violet, and many others. Plants All Different and Unlabeled.

**25 plants .. Only \$1.00 Postpaid**

PRINCESS WENONAH, beautiful pink.....	.25
PROSPER LAUGIER, bronze red and purple.....	.15
PROSPERO, lavender and deep red purple.....	.20
QUEEN CATERINA, lavender blue.....	.15
QUEEN OF MAY, rose pink.....	.15
RAFFET, violet with violet veinings.....	.20
RAMONA, violet.....	.15
ROSEWAY, purple, orange beard.....	.15
ROSE SALTERN, white and blue.....	.15
ROSE UNIQUE, deep pink.....	.15
RUTH PFEIFFER, white and lavender.....	.25
SALONIQUE, cream and red purple.....	.15
SEMINOLE, dark rose red.....	.15
SUSAN BLISS, extra fine clear pink.....	.15
SWEET LAVENDER, pale lavender.....	.15
TENEBRAE, rich violet purple.....	.15
TROADES, rose and bright crimson.....	.15
TROPIC SEAS, tall deep blue.....	.20
WEDGEWOOD, true self blue.....	.20
WHITE KNIGHT, snow white.....	.15
YELLOW MOON, light creamy yellow.....	.15

### DWARF VARIETIES

ATROVIOLACEA, early reddish purple.....	.10
CYANEA, dark purple.....	.10
DWARF FAIRY, white, splashed violet.....	.10
FLORIDA, soft yellow.....	.15
MOROCAIN, darkest purple.....	.10
SCHNEE KUPPE, white.....	.10

## MAKE YOUR OWN IRIS COLLECTION You May Choose

Any \$1.50 worth for \$1.00

"	2.25	"	"	1.50
"	3.00	"	"	2.00
"	4.00	"	"	2.50
"	5.00	"	"	3.25

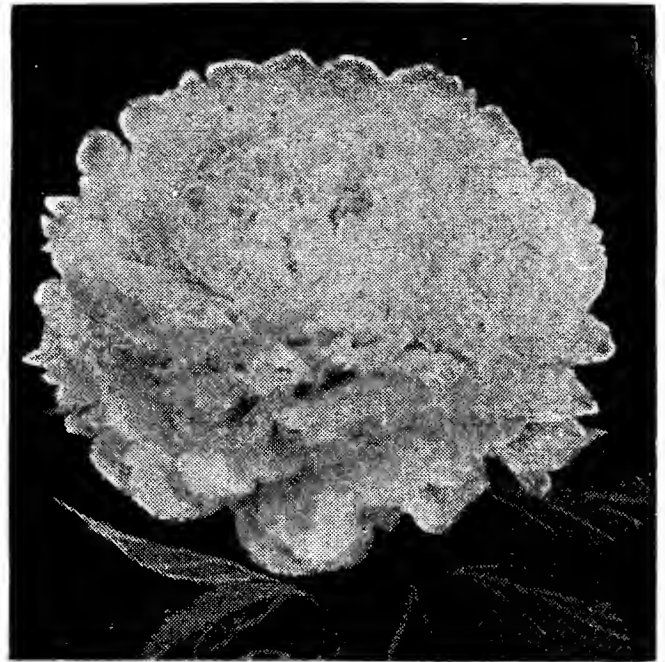
# Pfeiffers famous Peonies

The Peony always will be one of the most useful of all perennial flowers. They are equally beautiful as a specimen plant in mass planting or as a border in front of shrubbery. Once planted, they increase in beauty for years to come. They range in color from pure white through shades of cream and light pink to the deepest maroon red. They are hardy everywhere, even in the coldest climates, and will grow and bloom well with the least possible care.

The plants we offer are all large, selected, 3 to 5 eye divisions that will give excellent results in the shortest possible time.

## Sixty Varieties to Choose From

	Per Each
ALBERT CROUSSE, sea-shell pink.....	\$ .50
ALEXANDER DUMAS, salmon rose.....	.35
AUORE, milky white.....	.50
BEN FRANKLIN, crimson-red.....	.35
CHESTINE GOWDY, silvery pink.....	.35
CHAS. McKELLIP, crimson.....	.50
CLAIRE DUBOIS, satin pink.....	.50
COMTE D'OSMONT, white.....	.35
DELACHEI, red.....	.35
DELICATISSIMA, delicate pink.....	.35
DUCHESSE DE NEMOURS, sulphur white.....	.35
E. B. BROWNING, white.....	.75
ELWOOD PLEAS, light shell-pink.....	.75
ETTA, large pale pink.....	.50
EUGENIE VERDIER, hydrangea-pink.....	.50
FLORAL TREASURE, lilac-rose.....	.35
JUDGE BERRY, very large soft pink.....	.50
LAURA DESSERT, white, yellow center.....	1.50
LA FEE, very large rose.....	1.00
LA PERLE, pink, flecked crimson.....	.35
LA TULIPE, blush white.....	.35
L'INDISPENSABLE, pink.....	.35
LIVINGSTONE, pale lilac rose.....	.35
LORA DEXHEIMER, flaming crimson.....	.75
LOUIS VAN HOUTTE, carmine-rose red.....	.35
LUETTA PFEIFFER, large pinkish white.....	1.00
MARIE LEMOINE, large pure white.....	.50
MARECHAL VAILLANT, light red.....	.35
MARGUERITE GERARD, pink.....	.35
MARIAN PFEIFFER, brilliant red.....	1.00



NINA SECOR

## \$1.00 PEONY BARGAIN

FOUR OUTSTANDING VARIETIES  
ALL PROFUSE BLOOMERS

Judge Berry, large soft pink  
Mme. de Vernville, pure white  
Chas. McKellip, crimson  
Eugenie Verdier, hydrangea-pink

**ALL FOUR, postpaid, ONLY \$1.00**

	Per Each
MARCELLA DESSERT, white.....	.50
MILTON HILL, shell pink.....	.75
MISS HENNIGER, flesh pink to cream white.....	.50
MME. DE VERNVILLE, pure white.....	.35
MME. EMILE GALLE, shell pink.....	.35
MME. EMILE LEMOINE, soft flesh pink.....	.50
MONS. DUPONT, white, splashed crimson.....	.50
MOSES HULL, deep rose pink.....	.35
NINA SECOR, pure white.....	1.50
OCTAVIE DEMAY, pale pink.....	.35
PHOEBE CARY, shell pink.....	1.00
PIERRE DUCHARTRE, deep pink.....	.50
PRINCE OF DARKNESS, dark maroon.....	.35
QUEEN VICTORIA, white.....	.35
RACHEL (Lemoine) soft pink.....	1.00
REINE HORTENSE, pink, flecked crimson.....	.75
SARAH BERNHARDT, apple blossom pink.....	.75
TOURANGELLE, delicate mauve.....	1.00
VICTOIRE de la MARNE, amaranth-red.....	1.00
W. F. CHRISTMAN, flesh pink.....	1.00

## JAPANESE PEONIES

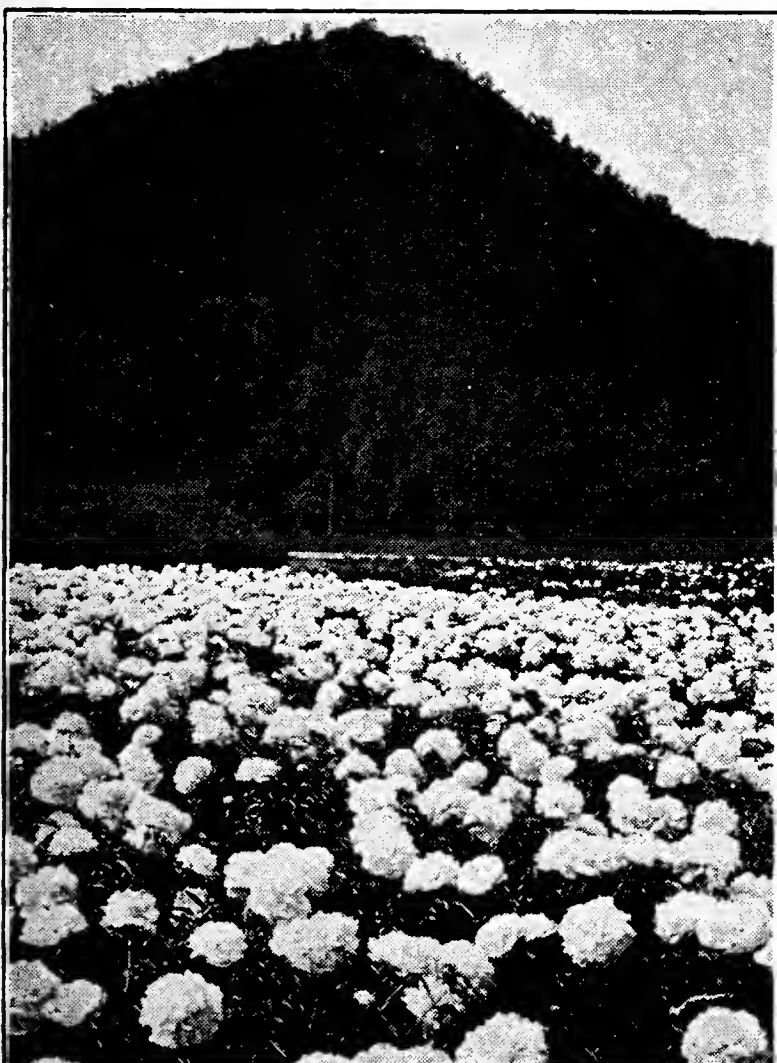
BOBBIE BEE, carmen red.....	1.00
CROWN ON CROWN, shades of pink.....	.50
DAYBREAK, pale rose.....	.75
GERALDINE, carmen violet.....	.50
GYPSY, dark tyrian rose.....	1.00
LA BOLAS, dark crimson.....	.50
LEMON QUEEN, cream white.....	.50
RASHOEMON, deep rose red.....	1.00
TAMATE BOKU, large old-rose-pink.....	7.50
TOR NO MAKI, blush white.....	2.00

## PEONY COLLECTIONS

YOUR OWN CHOICE

Any 4 \$ .35 Peonies.....	\$1.00
" 3 .50 ".....	1.00
" 3 .75 ".....	1.50
" 3 1.00 ".....	2.00

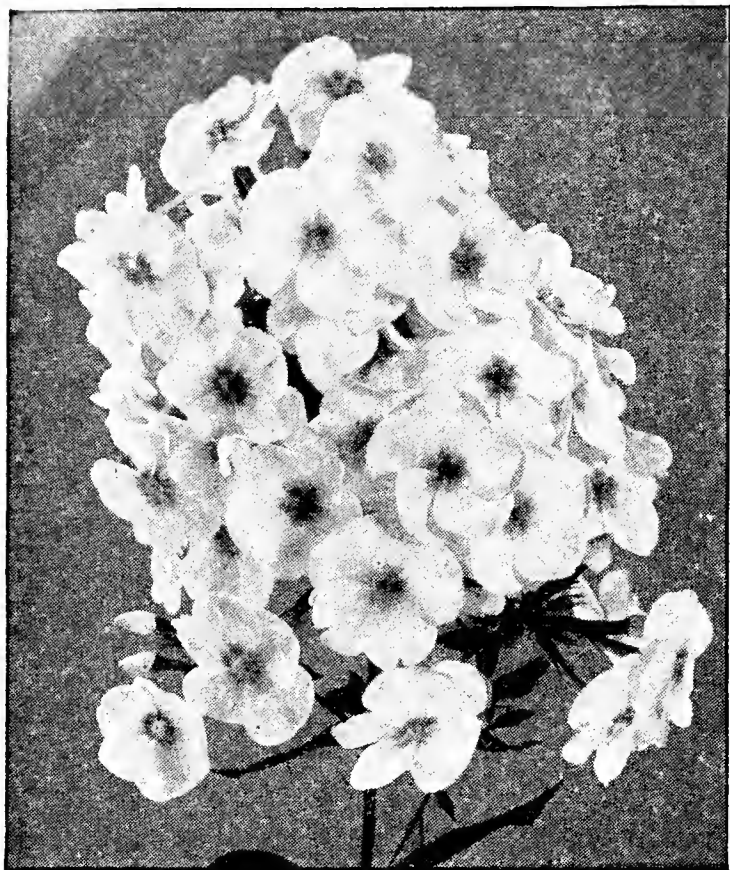
ALL POSTPAID



PHOTOGRAPH OF ONE OF OUR FIELDS



# Phlox *the most dependable of all hardy plants*



THOR

## PHLOX BARGAIN

Seven Varieties, Including  
THOR, ECLAIREUR, INDEPENDENCE  
and Four Other Good Ones  
ALL SEVEN PLANTS  
Postpaid, Only \$1.00

The Phlox is one of the most satisfactory of all the perennials for the border as well as group planting by itself. For landscape effect there is nothing that surpasses them on account of the dependability and long blooming season. They bloom from early July until September or until frost cuts them down. Owing to the many brilliant colors, the demand for Phlox is increasing every year. For best results plant two feet apart in rich loamy soil and open sunlight. Divide and transplant every third year. We suggest you make your selections early.

## Three of Any One Variety at the Dozen Rate

	Each	Per Doz.
ENCHANTRESS, rich salmon pink.....	\$ .25	\$2.50
ECLAIREUR, rosy magenta, white eye.....	.20	2.00
DR. C. H. MAYO, tall, white red eye.....	.35	3.50
FRAU ANTON BUCHNER, fine white.....	.20	2.00
GEORGE STROHLEIN, orange red.....	.20	2.00
INDEPENDENCE, white.....	.20	2.00
LOTHAIR, rose-red, darker eye.....	.20	2.00
MILLY VON HOBOKEN, lge. lt. pink, dk. eye....	.20	2.00
MISS LINGARD, early white, lilac eye.....	.20	2.00
MRS. JENKINS, pure white.....	.20	2.00
PAUL DUTRIE, lavender.....	.20	2.00
PROF. VIRCHOW, bright earmine red.....	.25	2.50
RIVERTON JEWELL, pink, crimson red eye....	.20	2.00
R. P. STRUTHERS, bright rose earmine.....	.20	2.00
RYNSTROM, pure pink.....	.20	2.00
THOR, beautiful deep salmon pink.....	.25	2.50
VON LASSBURG, large white.....	.20	2.00

# Pfeiffer's Fine Hardy Lilies

The varieties of Lilies we are listing are the hardiest of them all. Planted this spring, they all will bloom profusely for you next summer.

**HENRYI** (The Golden Speciosum). Its charm, rich color, hardiness and dependability place it high among the favorite garden Lilies. Tall grower, excellent for cutting. Blooms in August. Large bulbs, **25c each; 3 for 65c.**

**REGALE** (Regal Lily). White, shading to yellow in the center, and tinted pink on the outside. Blooms in July. 2 to 3 feet. Large bulbs, **25c each; 5 for \$1.00.**

**TIGRINUM** (Tiger Lily). The old-fashioned Tiger Lily for our gardens. Orange spotted purple. Large bulbs, **20c each; 2 for 35c.**

**UMBELLATUM** (Candlestick Lily). Orange-red flowers in upright umbels; resembles Elegans, but grows taller and is a few days later. Large bulbs, **20c each; 2 for 35c.**

## LILY COLLECTION

2 Umbellatum      2 Tiger  
1 Regal              1 Henryi Lily

**ALL SIX, Postpaid, ONLY . . . \$1.00**



REGAL LILY  
*The finest of all hardy lilies*



GOLD MEDAL  
Hybrid Delphinium

# Delphinium

## Perennial Larkspur

Indispensable to the herbaceous garden. Their long, showy spikes of flowers bloom from June until frost in the fall; and furnish the most satisfactory blues to any color scheme.

**GOLD MEDAL HYBRIDS.** These are in all shades of blue and purple. Mixed colors only. 25c each; 3 for 60c.

**BELLADONNA.** The most continuous blooming of the Delphiniums. Color is a clear turquoise-blue. Very beautiful and fine for cutting. 2-year clumps, 25c each; 3 for 60c.

**CHINESE BLUE,** A very pretty variety with fine, feathery foliage and intense gentian-blue flowers in open panicles. 2-year clumps. 25c each; 3 for 60c.

**CHINESE WHITE.** A pure white form of the above. 2-year clumps, 25c each; 3 for 60c.

### DELPHINIUM BARGAINS

3 2-year Belladonna  
3 2-year Gold Medal Hybrids

**"A"** ALL SIX PLANTS POSTPAID..... Only \$1.00

3 White Chinese Delphinium  
3 Blue Chinese Delphinium

**"B"** ALL SIX PLANTS POSTPAID..... Only \$1.00

ONE EACH OF BOTH BARGAINS POSTPAID..... Only \$1.75

## HEMEROCALLIS

### Yellow Day Lily

Well known family resembling Lilies in character and bloom, usually sweet scented, and bearing a great quantity of yellow flowers during long periods of summer. Very showy in the garden. 2 to 4 feet in height.

**DR. REGEL.** Handsome rich orange-yellow. Flowers in May. Very fragrant; fine for cutting. 1½ feet. 25c each; 3 for 60c

**GOLD DUST.** A lighter shade of yellow than Dr. Regel, and a few days later to bloom. 2 to 2½ feet. 25c each; 3 for 60c

**THUNBERGI.** A tall growing late variety, blooms in July. Flowers are of large size and lemon-yellow color. 25c each; 3 for 60c

### Hemerocallis Bargain

2 Each of the Above 3 Varieties  
**SIX Plants, Postpaid, ONLY \$1.00**

## Rock Garden Plants

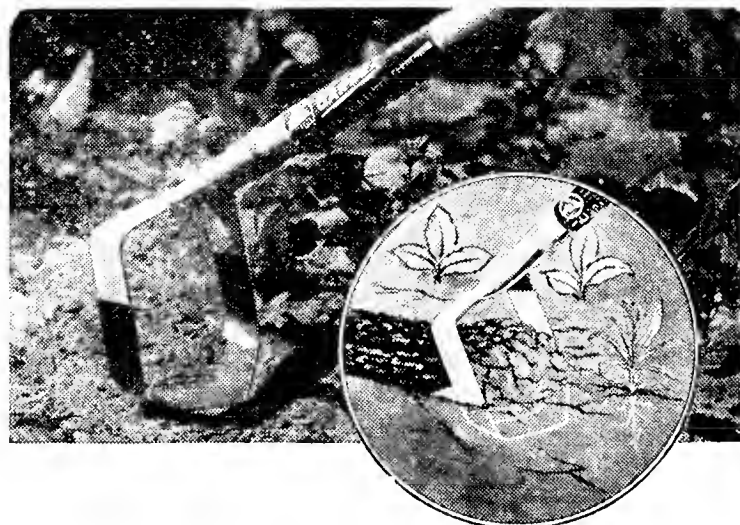
### Sedum Collection

Sedums vary widely in form of growth, flowers and foliage, are easy to grow, absolutely hardy and the low growing varieties are especially useful in the rock garden.

Two Each of Six Different Varieties of Sedums,  
Properly Labeled

12 PLANTS — A \$2.00 VALUE

**Postpaid, ONLY ..... \$1.00**



### GARDEX "SOIL FLOW" GARDEN TOOLS

See Page 12 for complete descriptions and prices.

#### MENOMONIE, WIS.

Dear Mr. Pfeiffer:

I would like you to know how delighted I am with the Peonies, Iris and Phlox I received from you last spring. They were the strongest and healthiest I have ever received. I am more than pleased. Many thanks for the free Peony.

Sincerely,  
Mrs. W. L.

#### ROXBORO, N. C.

Gentlemen:

Please keep my name on your mailing list. The No. 1 bargain of Dahlias I ordered from you last spring were just fine. I had the most beautiful blooms I ever saw. They were complimented by everyone.

Yours truly,  
Mrs. W. G. Z.



# EVERBLOOMING FLOWER GARDEN



MEMORIAL DAISIES

This Collection of hardy perennials will help you in selecting a group of plants that can be planted in a border for a continuous display throughout the entire blooming season, from early May to October.

Plants are listed in rotation according to blooming date.

- 6 DWARF IRIS, deep velvety purple
- 1 BLEEDING HEART, pink
- 6 BEARDED IRIS, all different shades
- 3 PEONIES, red, white and pink
- 3 MEMORIAL DAISIES, white
- 3 SIBERIAN IRIS, blue and purple
- 3 HYBRID DELPHINIUM, shades of blue
- 3 COREOPSIS, yellow
- 1 BABY'S BREATH, white
- 3 HEMEROCALLIS, yellow and orange
- 3 LILY BULBS, red, white and orange
- 6 PHLOX, all shades

ALL PLANTS CAREFULLY LABELED

A Rare \$7.50 Value  
41 Plants, Postpaid, ONLY **\$5.00**

## GARDEX "SOIL FLOW" GARDEN Tools

The greatest modern improvement ever made in garden tools. New designs and easy pulling principle has revolutionized garden practice. No more long hours of tedious work. No back breaking chopping motions as with old conventional tools. GARDEX Tools banish garden drudgery, give better soil preparation and save hours of time. Try a GARDEX tool; you'll be amazed.

### MONEY BACK GUARANTEE

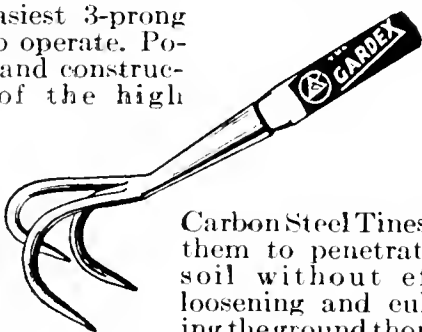
These fine time and labor saving tools are all sold on an Iron Clad Money Back Guarantee. If you are not delighted and more than satisfied, you can return in ten days and get refund.

### ORDER NOW

FROM, The Pfeiffer Nursery, and be the first to use these fine tools in your neighborhood. All orders will be shipped to you direct from the factory, prepaid. We know you will be pleased and surprised with the results.

### GARDEX CULTIVATOR

The easiest 3-prong tool to operate. Position and construction of the high



Carbon Steel Tines cause them to penetrate any soil without effort, loosening and cultivating the ground thoroughly.

Every garden owner will want this quality, low priced tool.

No. 150-3—4½' Handle.....\$ .75

### GARDEX PULL HOE

Works 5 times faster.

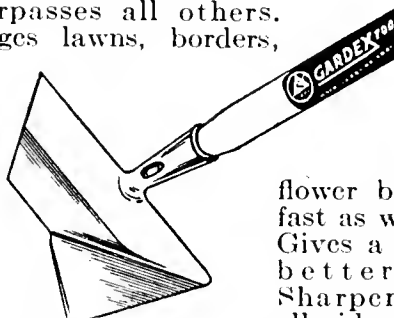


With an Easy Pull the sharp V-Shape Blade bites into ground. As you walk along it weeds and cultivates. Soil flows over blade finely mulched and it gets every weed. The greatest improvement in hoes ever made.

No. 1004—4" wide, 4½' handle...\$ .95  
No. 1005½—5½" w. 5' handle.... 1.10

### GARDEX TURF EDGER

Surpasses all others. Edges lawns, borders,



flower beds, as fast as walking. Gives a neater, better job. Sharpened on all sides except top. Works forward or backward. Cuts turf vertically and horizontally in one operation. By tilting to 45° angle, it cuts clean V-shape groove between sidewalk and lawn. Side wing also used to lift sod out as it cuts. Home owners and gardeners will rave about it once they try it.

No. 400—4½ ft. Handle.....\$1.15

### GARDEX JR. WEEDER



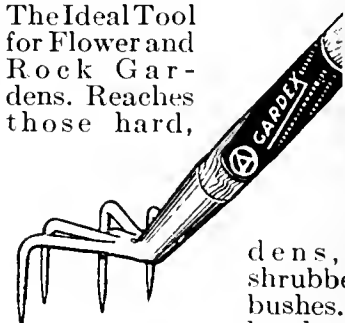
Ideal for mulching soil and weeding close to plants in boxes, borders, hot beds, hedges, flower beds, etc. Gets in smallest crowded spaces by

using V angle. Sharpened on both sides up to handle and works forward or backward.

No. 700—4" wide, 7" handle...\$ .25

### GARDEX CULTI-CLAW

The Ideal Tool for Flower and Rock Gardens. Reaches those hard,



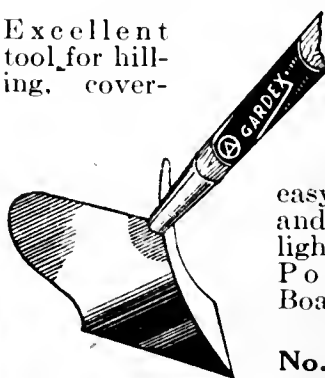
inaccessible places. With this long handle Claw you can get in between plants and flowers in

rock gardens, also under shrubbery and thorny bushes. Don't have to bend or get down on your knees.

No. 180—4½' handle.....\$ .95

### GARDEX HAND PLOW

Excellent tool for hill-ing, cover-



ing furrows and making irrigation ditches around gardens. With an easy pull it digs in and works well in light or heavy soil. Polished Mold Boards.

No. 2006—6" wide, 5' handle...\$1.60



# HOW TO ORDER

Order your Iris, Peonies, Phlox, Gladiolus, Dahlia, Lily Bulbs, etc. NOW, and you will receive them at the proper time for planting, or when instructed to ship, except as noted below.

We advise early ordering because we are not Jobbers. We grow our own stock, and when we have sold out on any variety we can no longer fill orders for it.

We recommend our Collections. They are real bargains, and being thoroughly familiar with all the different varieties, we are able to group them to the very best advantage for you.

All early orders are reserved immediately, thus insuring you against any possible disappointment in not receiving exactly what you want.

Orders for Gladiolus and Dahlia bulbs, Peonies, Irises, Phlox and Lilies can be filled any time, but as the other plants are out in the field, we can not dig and

ship them until Spring arrives in Minnesota, usually about April 1st.

Postage or Express charges on orders of \$1.00 or more are prepaid to any point in the United States when cash in full is sent with your order.

Please send remittances payable to THE PFEIFFER NURSERY, by Bank Draft, Postal or Express Money Order or enclose cash. On orders for less than \$1.00 please add 15c for Postage.

**C. O. D. Shipments** C.O.D. orders must be accompanied by 25% of the total amount of your order. Don't overlook this requirement. Because C.O.D. shipments are sent with Collection Charges collect from the purchaser, the cost to you is higher than by sending remittance in full with your order. It is cheaper for you and better for us, as it means less detail and clerical work, more prompt handling of your order and quicker arrival at destination.



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# \$1.00 Bargains

## Glad Bargain No. 1

FIRST PRIZE COLLECTION  
12—All Prize Winners..... **\$1.00**  
(See Page 3 for Description)

## Giant Dahlia Bargain

SIX REAL BEAUTIES  
All Different, Large Flowers **\$1.00**  
(See Page 6 for Description)

## Peony Bargain

FOUR OUTSTANDING VARIETIES **\$1.00**  
All Profuse Bloomers.....  
(See Page 9 for Description)

## Glad Bargain No. 4

100 MEDIUM SIZE BULBS  
All Sure Bloomers ..... **\$1.00**  
(See Page 5 for Description)

## Phlox Bargain

SEVEN VARIETIES **\$1.00**  
All Different .....  
(See Page 10 for Description)

## Pennem Bargain

SMALL DAINTY DAHLIAS  
SIX, All Different ..... **\$1.00**  
(See Page 7 for Description)

## Iris Bargain

RAINBOW COLLECTION **\$1.00**  
25 Different Varieties.....  
(See Page 8 for Description)

## Lily Collection

SIX Fine Hardy Varieties .. **\$1.00**  
(See Page 10 for Description)

## Delphinium Bargain "A"

SIX 2-year Plants ..... **\$1.00**  
(See Page 11 for Description)

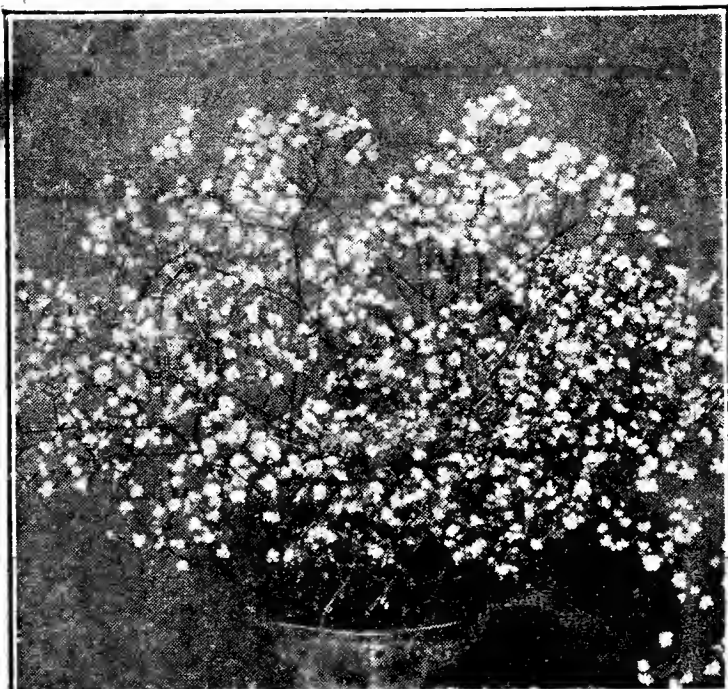
**ANY FOUR \$1.00  
BARGAINS \$3.50  
FOR .....**

Select any four of these \$1.00 Bargains (\$4.00 total) and send only \$3.50. Or Four of any one Bargain at \$3.50. Your order will be sent Postpaid.

## Hemerocallis Bargain

(Yellow Day Lily)  
SIX Fine Plants ..... **\$1.00**  
(See Page 11 for Description)

**THE PFEIFFER NURSERY**  
WINONA, MINNESOTA



# BABY'S BREATH

**GYPSOPHILA BRISTOL FAIRY**

This new, extra large, double Gypsophila has great vigor, and produces much larger flowers than the ordinary variety. It grows about two feet high, and will bloom almost continuously if the flowers are picked. It is unsurpassed in mixed bouquets or will produce a pleasing effect in the border. It does well anywhere.

**Strong 2 year roots,  
75 cents each, 3 for . . . . \$2.00**

# BLEEDING HEART

**DICENTRA SPECTABILIS**

This old-fashioned flower is still a favorite with everyone. Its long racemes of graceful, heart-shaped, pink flowers are always attractive. It blooms early, and here in Minnesota is always in bloom for Memorial Day. It is equally effective as a cut flower or a border plant, and after the flowers are gone, the cut-leaved foliage lends a pleasing effect in the perennial planting.

**Strong plants . . . . . 50c each, 3 for \$1.25**

